

NATIONAL MASTERS NEWS

Published bi-monthly, the Official US Publication for Masters Track and Field, Long Distance Running and Race Walking every issue provides features, training plans, schedules, photos, interviews, records, results and much more!

Advertising Rates

Print Magazine Options and Rates

Prices listed below are for camera-ready pdf files in the given dimensions. All ads are full color.

Full Page (8" w x 11" h with marginal white space or 9"x12" without white space)

Two Page Spread	\$600
Back Cover	\$400
Inside Front Cover	\$350
Inside Back Cover	\$350
Interior Page	\$300

Additional Sizes

1/2 Page (8" w x 5" w Horizontal)	\$200
1/4 Page Ad (2" w x 3.5" h)	\$150

Prices include a listing in the current calendar

Combination print/web advertising options are also available; please call for pricing on customized services: 916-605-8093 or email: ascotti.nmn@gmail.com

National Masters News can create your ad for you from submitted information at a rate of \$75 per hour. Most ads take 1-2 hours. A minimum of ten days notice is required to produce an ad, deadline dates apply.



Website Advertising

Mastersrankings.com

20,000 weekly views

Ads include links

\$100 per week

\$300 per month (four weeks)

Top Billing \$150 per week

\$400 per month

NMN Website Front Page

Ads include links

Banner Ad \$150

Button Ad \$75

per month

Email Alert Ads to our subscriber and email address lists

\$75 per alert

Short notice alerts

(48 hrs or less)

\$100 per alert



Ad closing date is the 1st of the month prior to issue date. For example, to place an ad in the June/July issue, ad should be received by May 1st.