



# Advertising Contract

Date \_\_\_\_\_

Advertiser \_\_\_\_\_

Contact \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Address \_\_\_\_\_

Space Reserved    Issue \_\_\_\_\_    Size \_\_\_\_\_    Color/BW

Rate	_____	Billing Instructions/Notes
Misc. Charges	_____	
TOTAL due	_____	

**This contract is an agreement to place advertising in National Masters News magazine, digital site, newsletters, mail and email notices. By signing this contract, the advertiser hereby agrees to the following terms:**

### Policies

- Advertising rates set forth in the rate card and the terms set forth in the advertising contract shall govern all transactions and supersede any other information published in previous rate cards, directories or media guides for rate and data services.
- Except in the case of purchased premium placement print advertisement positioning is not guaranteed. Premium positions are on a first come first served basis.
- The advertiser may not cancel advertising after the issue closing date. If change of copy is not received by the closing date, copy furnished or copy run in previous issues will be printed.
- The publisher in its sole discretion, reserves the right to refuse any advertising that violates any current or future written or unwritten policy of acceptability.
- The publisher shall not be subject to any liability whatsoever for any failure to publish or circulate all or any part of any issue due to work stoppages, strikes, accidents, fires, acts of God or any circumstance not within the control of the publisher.
- In the event of an error in the printing of a display advertisement the publisher will re-run the correct version of the same ad material in the next available issue published. Publisher's liability for any error will not exceed the cost of the advertisement's space.
- Publisher reserves the right to add the word "Advertisement" to or reject advertising that simulates editorial.

**Terms**

- Ad Copy is to be submitted by deadline. If copy is not provided by deadline, the advertiser forfeits the space and remains liable for the cost of the space. If an ad cancellation is not received by deadline the ad may run and the advertiser will be billed and liable for the cost of the space.
- First time advertisers must submit payment before their first ad is run. If payment is not received by the publishing date, the ad may be delayed until the subsequent issue. Advertisers will be billed monthly.
- Frequency discounts are based upon a contractual agreement that reserves space for consecutive issues. An advertiser not completing the committed schedule will be liable to the publisher for the difference between the discounted rates and the one time rate. Frequency contracts may be canceled by the advertiser after the first insertion provided it is done so by deadline.
- Advertising invoices sent by mail or email must be paid in full within 30 days of receipt.

**Production Charges**

- All rates in the rate card are for space only and do not include artwork, photography, typesetting, or design. If the publisher produces an advertisement for the advertiser, and that contract is canceled for any reason, the advertiser is liable to the publisher for the cost of producing said ad.

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

Credit Card Information:

Credit Card Number \_\_\_\_\_

Name On Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

For information or assistance, contact your personal National Masters News advertising representative or Advertising Director Tish Ceccarelli at [tish.nmn@gmail.com](mailto:tish.nmn@gmail.com), (916) 637-8922, or Publisher Amanda Scotti at [ascotti.nmn@gmail.co](mailto:ascotti.nmn@gmail.co), (916) 989-6667.